

Sponsorship Levels*

Masterpiece — \$25,000 Table

- Company name and logo on collateral material as Presenting Sponsor
- On screen recognition as the Presenting Sponsor at the Gala
- One full-page ad in the 2007 *An Artful Evening at CAAM* program book
- Company logo displayed on the event invitation
- Company name and logo listed on the CAAM website
- Company logo displayed on red-carpet “step and repeat”
- Photo opportunities with Honorees
- Premier seating for two (2) tables of ten
- Private escorted group tour of CAAM’s art collection for twenty (20) guests by CAAM Executive Director**
- Sponsorship credit for one (1) education tour of CAAM
- Twenty (20) African American art publications
- One (1) time 20% discount on the rental fee of CAAM Sculpture Court

Bronze Figure — \$20,000 Table

- Company name and logo on collateral material
- On screen recognition at the Gala
- One full-page ad in the 2007 *An Artful Evening at CAAM* program book
- Company logo displayed on the event invitation
- Company name and logo listed on the CAAM website
- Photo opportunities with the honorees
- Premier seating for two (2) tables of ten
- Private escorted group tour of CAAM’s art collection for twenty (20) guests by CAAM Curator**
- Twenty (20) African American art publications

Etching — \$15,000 Table

- Company name and logo on collateral material
- On screen recognition at the Gala
- One full-page ad in the 2007 *An Artful Evening at CAAM* program book
- Company name and logo listed on the CAAM website
- Premier seating for one (1) table of ten
- Private escorted group tour of CAAM’s art collection for ten (10) guests

Ink Study — \$10,000 Table

- Company name and logo on collateral material
- One full-page ad in the 2007 *An Artful Evening at CAAM* program book
- Company name and logo listed on the CAAM website
- Preferred seating for one (1) table of ten

A Fine Idea — \$5,000 Table

- One full-page ad in the 2007 *An Artful Evening at CAAM* program book
- Company name and logo listed on the CAAM website
- Seating for one (1) table of ten

Dignitary Seating — \$750 per seat

- Preferred seating at the tables of awardees and celebrity guests
- Recognition listing in the 2007 *Artful Evening at CAAM* program book

* Event sponsorships less the market value of the event per person (\$125) are tax deductible to the full extent of the law.

** Tour date and time to be mutually arranged.

Tribute Ads in the 2007 *An Artful Evening at CAAM* program book

• Inside front cover	\$8,000	• Half page	\$1,000
• Inside back cover	\$5,000	• Quarter page	\$500
• Full page	\$2,000		

Thank you for supporting *An Artful Evening at CAAM*

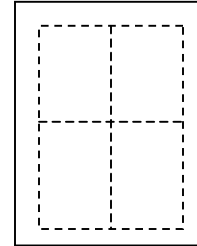
Advertising in the 2007 Artful Evening Program Book

Ads must be received no later than Friday, September 14, 2007

Please supply your ad in PDF format (High Resolution / Print Ready)

Ad Specs:

- Program Book Size: 8.5 inches x 11 inches
- Full-page bleed size: 8.5 inches x 11 inches
- Full-page finished ad size: 8.0 inches x 10.5 inches
- Half-page ad size: 7.5 inches x 4.875 inches



- Half-page bleed size add .5" each side
- All ads are Black and White

Please deliver to:

An Artful Evening at CAAM
600 State Drive, Exposition Park
Los Angeles, California 90037
Email: gala07@caamuseum.org
Phone: (213) 744-2060
Fax: (213) 744-2050

CITY OF LOS ANGELES • Los Angeles Police Commission Charitable Services Section • (213) 978-1144
THIS IS NOT AN ENDORSEMENT • FOR PUBLIC INFORMATION ONLY • INFORMATION CARD NO. D6808
Issued Pursuant to Los Angeles Municipal Code, Chapter IV, Article 4, Philanthropy

FRIENDS, THE FOUNDATION OF THE CALIFORNIA AFRICAN AMERICAN MUSEUM
600 State Drive, Los Angeles, CA 90037

Person in charge of Appeal: Brenda Tyson • For information about this appeal call (213) 744-7498

Activity: 3rd Annual Gala Dinner on October 20, 2007 at the California African American Museum

Solicitations Dates: April 1, 2007 to October 31, 2007

Anticipated Expenses: \$150,000 • Purpose: Proceeds to support the programs of the California African American Museum
Previous: 2006 activity collected a total of \$157,435, of which \$132,349 (84.1%) were expenses and \$25,086 was donated to charity

DOOR-TO-DOOR SOLICITATION RESTRICTED TO THE HOURS OF 8A.M.– 8P.M.

Please return completed form via:

- 1) Fax to: (213) 744-2050, Attn: *An Artful Evening at CAAM*
- 2) Mail to: *An Artful Evening at CAAM* using enclosed return envelope
- 3) Email to: gala07@caamuseum.org

I (we) would like to sponsor the 2007 *An Artful Evening at CAAM**

Name: _____

Company name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ - _____

Phone Number: (_____) _____ - _____ Fax: (_____) _____ - _____

Email: _____ @ _____ . _____

Sponsorship Level

<input type="checkbox"/> Masterpiece	<input type="checkbox"/> Bronze Figure	<input type="checkbox"/> Etching	<input type="checkbox"/> Ink Study	<input type="checkbox"/> A Fine Idea	<input type="checkbox"/> Dignitary
\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$750

Payment Method

☐ **Enclosed is my (our) check in the amount of \$** _____

Please make your check payable to:

“Friends, the Foundation of the California African American Museum”

☐ **Please charge my (our) credit card in the amount of \$** _____

Credit Card Type: ___ Visa ___ MasterCard ___ American Express

Credit Card No.: _____ Exp Date: ____/____ Security Code on rear _____

Name of cardholder as it appears on the credit card: _____

Billing Address: _____

☐ **Please reserve my (our) sponsorship commitment.** The level of participation will be _____ . I (we) will mail payment by _____ .

☐ **I (we) will not fully participate, but wish to contribute** _____ **towards CAAM.**

Artwork

- ☐ Our company logo will be sent to: **gala07@caamuseum.org**
- ☐ Our program ad was emailed to: **gala07@caamuseum.org**
- ☐ A CD-rom with our company logo will be sent separately
- ☐ A CD-rom with a print ready program book ad will be sent separately

All artwork must be received by Friday, September 14, 2007

**Our mailing lists are confidential*